

### Save time and money by managing all your posted letters through VC Smart Mail



VC Smart Mail is a low cost, secure postal service, which allows you to create and send all your mail, via your PC desktop.

Where you used to pay staff to fold, stuff, and stamp envelopes, this is all done for you, saving you money and freeing up hours of staff time.

VC Smart Mail is extremely effective for mass mailings such as appointment confirmations and reminders, newsletters and healthcare campaigns.

#### Security

Confidential and sensitive data is encrypted as part of the automated backup function and complies with the **NHS Information Governance toolkit**. The application uses the highest strength 256 bit encryption, so you can be sure that your data is safe whilst being transferred from your site to our servers. Voice Connect and our partners are registered under the data protection act and the printing house hold relevant British Standards for Information Security Management.

#### How does VC Smart Mail work?

VC Smart Mail is a fully secure online solution and operates as a pay-as-you-go service. To use VC Smart Mail, simply upload a letter as a word document or PDF, enter single addresses or upload your addresses via an Excel/CSV file, select your printing options, preview your mailing and send! **No printing, no stuffing and no stamps!**

#### What are the benefits?

- Save money;
- Save time;
- Increase efficiency;
- Improve service for patients;
- Secure;
- No sign up fee.



#### Patient Partner

Ease and manage telephone access with 'around the clock' telephone appointment booking and repeat prescription service.

#### Repeat Prescriptions

24/7 automated telephone repeat prescription service, available as a standalone service or as an additional module on Patient Partner.

#### Medical Messenger

Sending letters and text messages to patients is quick, easy and extremely cost effective.

#### Patient Point

Your patient-friendly multi-functional interactive touch screen kiosk.

#### PractiCall

Visual patient call display for your waiting room.

#### Smart Clinic

A discreet self-service solution to help increase attendance for clinics via self triage and automated vending.

#### Patient Echo

Protect your organisation with telephone call recording.

#### VC Smart Mail - **NEW**

Create and send all of your mail direct from your PC to reduce postal costs.

**Voice Connect: 0116 232 4640**

**Email: [sales@voiceconnect.co.uk](mailto:sales@voiceconnect.co.uk)**

**[www.voiceconnect.co.uk](http://www.voiceconnect.co.uk)**

# VC Smart Mail

## Low cost communication via letter

Voice Connect  
**0116 232 4640**  
www.voiceconnect.co.uk

### How much does VC Smart Mail cost?

The VC Smart Mail software is FREE and operates as a pay-as-you-go service. To send out your mailings costs from as little as 39.6p per posted letter. Colour printing starts from 48p per posted letter. **The price includes paper/envelope, printing and postage.** All prices exclude VAT.

### How much can I save?

VC Smart Mail covers the cost of a standard 2<sup>nd</sup> class stamp, which is now 53p\* AND covers the cost of the paper/envelopes, printing and labour from 39.6p (+VAT) per letter. Research shows an average letter posted could be costing you at least 90p per letter when you include all your overheads and time. VC Smart Mail could therefore provide cost savings of 52% (including VAT), as well as freeing up essential staff resources.

### Printing Options...

	Black printing	Colour printing
One side printed	39.6p	48p
Each additional sheet printed one side	7.2p	9.6p
Printed on reverse	3.6p	4.8p
Overseas mail - Charge based on weight		
Unknown address look-up surcharge – 16.8p per letter		
1 <sup>st</sup> Class (up to 14 sheets) - add 36p per letter		

*All prices exclude VAT  
Prices correct as of April 2014, subject to change.*



### What's the catch?

**Honestly, there is no catch.** VC Smart Mail is low cost to you because our postage is bought in bulk, which allows us to pass the savings on to you. There is no sign up fee, all that is required is a minimum initial credit of £300 and you are ready to start mailing! There's no minimum volume of mail that can be processed at any one time. There will be a minimum annual administration charge of £100, which is waived providing £100 credit or more is used each year.

**Please contact us on 0116 232 4640 to request further information.**

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