



SMS MESSAGING

EASY TO SEND, EASY TO READ, HARD TO IGNORE

DivaTxt is a unique business tool. It's so flexible and cost-efficient that its potential uses for your business are literally countless. With our easy-to-use interface, you can enhance productivity whilst using SMS as an effective way to target your customers, contacts and prospects.

OUTBOUND SMS

Bulk SMS text messaging is the fastest way to instantly connect with a group of people. And with 94% adults owning a mobile phone in the UK, there are very few people who can't be reached via SMS. Our easy-to-use web portal enables you to create, manage and send text messages to groups of any size making it the ideal solution whether you want to reach 10 or 10,000 people.

- Volume discounted rates
- Credits never expire
- Send personalised messages
- Schedule your campaigns
- Robust and secure platform
- SMS campaign delivery reports
- Optional reply service
- Real-time reporting

INBOUND SMS

Inbound SMS interacts and builds relationships with your mobile audience. Whether you want to optimise the results of a direct response campaign or you need your clients to respond to an invitation, Diva offers 2 solutions:

SHORTCODE SMS

Five digit numbers are easier for people to remember. Not only are they perfect for getting responses from TV and radio campaigns but it's a cost effective way of capturing customer data.

DEDICATED LONG NUMBERS

This works very similar to short codes but here you have people send their text to a standard mobile number. For fully featured campaigns, a high quality, dedicated number can give you excellent access to two-way communications.

EMAIL TO SMS

Send texts from your email server? Simple.

Put the power of text messaging onto your desktop, in fact to any internet enabled device. Email to SMS allows you to communicate via SMS by using your normal email provider. As this is a two-way platform, text message replies will be sent to your email address – and when you reply, the message automatically converts back to an SMS.

- Text individuals or large groups from your desktop
- Easy-to-use, familiar interface
- Two-way platform
- Real-time reporting





WHY SMS?

SMS is widely used by businesses large and small, across all sectors. If you're uncertain how your business could use SMS, we've given you some examples of how our services are used by existing customers.

MARKETING

Encourage people to register their mobile phone number via a keyword on a mobile short code. Use your customer data to send bulk SMS messages with tickets, events, promotions, or to boost your brand awareness.

CUSTOMER SERVICE

Whether you keep your customers up-to-date with their delivery slot, ask for feedback, or even send personalised messages and seasonal greetings, there are many ways to boost your customer service using SMS.

APPOINTMENTS

Missed appointments cost money. In fact, according to the NHS, almost 19% of patients fail to attend their appointments. Send SMS reminders to improve your attendance and maximise your profits.

PROMOTIONS

Use bulk SMS to send discount codes, promotions or BOGOF offers direct to your customer database.

REMINDERS

Use SMS to send reminder messages such as balance alerts, MOT and service reminders, or policy expiry notices.

COMMUNITY

Send SMS to notify a large number of individuals in the event of temporary area work, road closures, flood alerts or gas leaks.

DISASTER MANAGEMENT

Act quickly and efficiently whatever the problem, using SMS to send instant information and updates to staff, customers and partners.

DEVELOPERS

Our API gives you the power to bring the world of texting to your applications. We have been working hard to make sure that interfacing your custom applications with our messaging gateway is easy, reliable and fast. Visit our website for more details including API documentation.